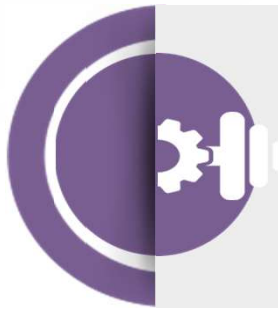




# 04 Programme Educational Objective (PEO)

## DIPLOMA IN ACCOUNTANCY

The Diploma In Accounting programme shall produce semi professionals who are:



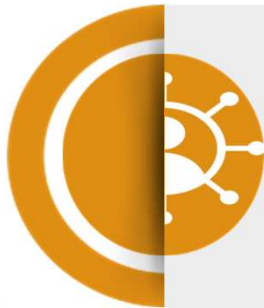
**knowledgeable and technically competent in accounting discipline in line with the industry requirement**

**01**



**able to integrate values, attitudes, professionalism and social skills in engaging with society and stakeholders**

**02**



**adopt the roles of a leader and a team member, and communicate effectively to provide data driven solutions for accounting problems**

**03**



**proactively acquire new knowledge and skills for career advancement and innovatively manage resources and information**

**04**



KEMENTERIAN PENDIDIKAN TINGGI  
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SULTAN ABDUL HALIM MU'ADZAM SHAH

# 08 Programme Learning Outcome (PLO)

## DIPLOMA IN ACCOUNTANCY

Upon completion of the programme, students should be able to:

discuss knowledge of accounting and related field in an organization

**PL01**

apply financial and non-financial information in decision making process

**PL02**

prepare financial statements and internal reports that comply with approved standards and provide tax, audit and other accounting related services

**PL03**

demonstrate effective communication to relevant stakeholders in all aspects of decision making

**PL04**

apply various types of digital application ethically and propose data driven solutions

**PL05**

develop leadership to manage diverse team in order to be effective members in organisation

**PL06**

demonstrate a commitment to continue in professional development and possess entrepreneurial skills

**PL07**

demonstrate positive values, ethics and accountability with professional scepticism in engaging with society and stakeholders

**PL08**



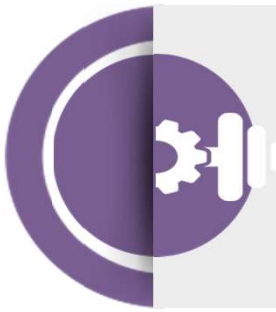
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# 04 Programme Educational Objective (PEO)

## DIPLOMA IN ACCOUNTING

The Diploma In Accounting programme shall produce semi professionals who are:



**To produce accounting technicians who have relevant and related knowledge with practical skills capable of solving problems using appropriate numerical techniques and digital technologies in the accounting settings.**

01



**To produce accounting technicians who can lead, communicate and interact with internal and selected external stakeholders when working in various accounting settings.**

02



**To produce accounting technicians who are professional and ethical in carrying out their duties in all accounting settings.**

03



**To produce accounting technicians positive attitude and entrepreneurial mind set in developing their career in the accounting sector.**

04



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# 11 Programme Learning Outcome (PLO)

## DIPLOMA IN ACCOUNTING

Upon completion of the programme, students should be able to:

Describe broad-based principles and theories in accounting, taxation and auditing.

**PL01**

**PL02**

Apply broad-based accounting, taxation and auditing knowledge to solve routine and non-routine problems in organisations, including identification of financial and non-financial information in the decision-making process.

Perform routine and non-routine tasks/operations ethically and flexibly within organisations.

**PL03**

**PL04**

Demonstrate basic interpersonal and collaborative skills.

Demonstrate effective written and oral communication and collaborative skills.

**PL05**

**PL06**

Demonstrate relevant digital skills for work/study.

Interpret numerical and graphical data with relevant tools.

**PL07**

**PL08**

Demonstrate responsibility for organisations for self and others with minimal guidance.

Demonstrate self-improvement for academic and career development.

**PL09**

**PL010**

Demonstrate broad entrepreneurship skills.

Adopt ethical principles and values related to accounting as a personal belief system.

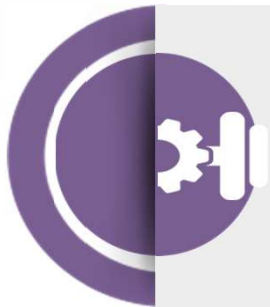
**PL011**



# 04 Programme Educational Objective (PEO)

## DIPLOMA IN MARKETING (DPR)

The Diploma In Marketing Programme shall produce semi professionals who are:



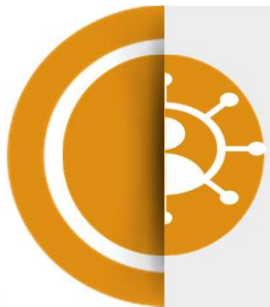
**Demonstrate competency in solving marketing problems that meet societal needs.**

**01**



**Practice entrepreneurial skills and foster social interaction in glocal marketing environment.**

**02**



**Capable to analyze numerically and use digital technology for marketing solutions.**

**03**



**Demonstrate high professionalism, good leadership qualities and acquire new marketing knowledge for career advancement.**

**04**



# 11 Programme Learning Outcome (PLO)

## DIPLOMA IN MARKETING (DPR)

Upon completion of the programme, students should be able to:

Apply relevant concepts and theories in managing marketing activities.

**PL01**

**PL02**

Analyze issues and problems to provide solutions in conducting marketing activities

Perform marketing practical work skills in managing marketing activities.

**PL03**

**PL04**

Develop good relationships and interactions with people in working communities.

Practice effective communication skills to establish good rapport in managing marketing activities.

**PL05**

**PL06**

Practice relevant digital skills in the field of marketing.

Analyze numerical and graphical data with relevant tools.

**PL07**

**PL08**

Adopt leadership skills to manage diverse team and being responsible within organization.

Develop personal skills for self-improvement and career development.

**PL09**

**PL010**

Demonstrate entrepreneurial skills in marketing activities.

Display professionalism, positive attitudes and values with society and stakeholders in managing marketing activities.

**PL011**